

COMMERCIAL ADVERTISERS: ADVERTISE IN THE MOGAZINE!



About MOGNW and the Mogazine:

If your business depends on Morgan owners and enthusiasts you should advertise in the Mogazine, the bimonthly newsletter of Morgan Owners Group Northwest. Our membership base includes Morgan owners all over the Pacific Northwest on both sides of the border in both the U.S. and Canada (Oregon, Washington, Idaho, British Columbia and Alberta). You do not need to be a member to advertise.

Publication:

Published six times per year about the 15th of odd numbered months (January, March, May, July, September, and November).

Circulation, Reach and Readership:

Your ad in the Mogazine will reach over 160 members of MOGNW plus an unknown but significant number of other Morgan owners as the Mogazine is posted on our website and available for the world to see.

View our Mogazine:

To see what the Mogazine looks like, visit mognw.com and click on the "Mogazine" button in the top menu. With our newsletters on our website your ad will always be available to your potential customers.

Two Options Make Advertising in the Mogazine Easy:

1. Send a publication ready ad to the Editor as a .jpg or .pdf.
2. Send copy and images to the Editor to be set in an ad. You will be provided with a proof copy to approve prior to publication.

The Editor will send advertisers the address of our Treasurer who receives payment.

Ad Sizes, Frequency, and Cost:

<u>Size</u>	<u>Dimensions</u>	<u>One Time</u>	<u>3 Issues</u>	<u>6 Issues</u>
Business Card	2" x 3.5"	\$5	\$12.50	\$25
1/4 Page	3.75" x 5"	\$10	\$25	\$50
1/2 Page	3.75" x 10" or 7.5" x 5"	\$20	\$50	\$100
1 Page	7.5" x 10"	\$40	\$100	\$200

(measurements are actual sizes, allowing for .5" margins on all pages)

For More Information:

Please email Editor@mognw.com

Note:

Currently we do not offer advertising on our website (mognw.com).